

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lisa Obermeyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Theresa Thibodeau

Authorized committee:

Nebraskans for Theresa

Agency requesting time (and contact information):

☐

N/A

Stratosphere Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

Primary: May 10 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Aimee Melton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Lisa Obermeyer

Signature:

Joy E. Patten

Name: Lisa Obermeyer

Name:

Joy E. PATTEN

Date of Request to Purchase Ad Time:

02/04/2022

Date of Station Agreement to Sell Time:

2/8/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 2/8/22Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 611921Station Call Letters: KFORDate Received/Requested:
2/8/22Est. #: 4162Station Location: LINCOLNRun Start and End Dates:
2/9/22 - 3/15/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

SEND INVOICE TO: Stratosphere Media Group
1024 N. 121st Street
Omaha, NE, 68154
Phone: 531-222-2008
Email: lobermeyer@StratosphereOmaha.com

To: KFOR
3800 Cornhusker Hwy
Lincoln, NE, 68504
Phone: 402-423-4251
Email: joy.patten@alphamediausa.com

Station: KFOR

Radio SCHEDULE

Client Name: Theresa for Governor

Estimate: 4162

Industry: Political Candidate

Flight Dates: February 9, 2022 - March 17, 2022

Market(s): Lincoln

STATION: KFOR

DayPart	Day/Time	Program	Dur	# Spots / Week						Total Spots	Gross Cost	Rate	Net Units
				2/7	2/14	2/21	2/28	3/7	3/14				
1) AM	W-TH 6a-10a	Morning Drive	30	2	2	2	2	2	2	12	41.00	15%	34.85
2) AM	M-TU 6a-10a	Morning Drive	30	0	3	3	3	3	3	15	41.00	15%	34.85
STATION TOTAL													
SPOTS PER WEEK				2	5	5	5	5	5				27
COST PER WEEK				82.00	205.00	205.00	205.00	205.00	205.00				\$1107.00
GRPs PER WEEK				1.8	4.5	4.5	4.5	4.5	4.5				24.3

MARKET TOTALS

TOTAL SPOTS:

27

TOTAL COST:

\$1107.00

TOTAL NET COST:

\$940.95

Instructions:

All changes to this order must have prior written approval from Stratosphere Media Group. Please provide an invoice/payment portal for invoice/affidavit retrieval at your earliest convenience. Thank you.

Additional Instructions:

Spot and Traffic to follow.

Disclaimer:

While cancellation is never our intention, you will receive a 2-wk written notice if client dictates cancellation of this schedule.

X _____
Authorized Signature

Date

CONTRACT

KFOR Alpha Media
 3800 Cornhusker Highway
 FM 103.3 - 1240 AM Lincoln, NE 68504
 (402) 466-1234

Contract / Revision 611921 /		Alt Order #
Advertiser POL22/Theresa for Governor		Original Date / Revision 02/08/22 / 02/08/22
Contract Dates 02/09/22 - 03/17/22	Estimate # 4162	
Product Primary Campaign		
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property KFOR-AM	Account Executive House Lincoln	Sales Office Local-Lincoln
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Stratosphere Media Group
 1024 N. 121th Street
 Omaha, NE 68154

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	02/09/22	03/17/22	Mo-Fr 6a-10a	6a-10a		:30			NM	12	\$492.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/07/22	02/13/22	--11---				2	\$41.00			
	Week:	02/14/22	02/20/22	--11---				2	\$41.00			
	Week:	02/21/22	02/27/22	--11---				2	\$41.00			
	Week:	02/28/22	03/06/22	--11---				2	\$41.00			
	Week:	03/07/22	03/13/22	--11---				2	\$41.00			
	Week:	03/14/22	03/20/22	--11---				2	\$41.00			
N 2	KFOR	02/14/22	03/15/22	Mo-Fr 6a-10a	6a-10a		:30			NM	15	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/14/22	02/20/22	MT-----				3	\$41.00			
	Week:	02/21/22	02/27/22	MT-----				3	\$41.00			
	Week:	02/28/22	03/06/22	MT-----				3	\$41.00			
	Week:	03/07/22	03/13/22	MT-----				3	\$41.00			
	Week:	03/14/22	03/20/22	MT-----				3	\$41.00			
Totals											27	\$1,107.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/22 - 02/28/22	14	\$574.00	(\$86.10)	\$487.90
03/01/22 - 03/17/22	13	\$533.00	(\$79.95)	\$453.05
Totals	27	\$1,107.00	(\$166.05)	\$940.95

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.